

**SOLD OUT IN 2017!
16,300 ATTENDEES!**




VANCOUVER BIKE SHOW

VANCOUVER CONVENTION CENTRE

March 3 & 4, 2018

BC'S BEST BIKES & BRANDS!

SHOW IT • RIDE IT • LIVE IT

"We were non stop in the booth!"  **SPECIALIZED**

Contact: Seamus McGrath at 250.686.1422 or bikeshow@nationalevent.com



SOLD OUT IN 2017 - BOOK YOUR SPACE TODAY!

"The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!"



WHY EXHIBIT

- The best place to SELL bikes & showcase your new cycling products
- The best event to publicize cycling activities, recruit new members and encourage participants
- Face-to-face contact with cyclists is the #1 way to promote your business

BOOTH PRICING

**BOOK
EARLY &
SAVE!**

***Up to 25% discount prior to July 15th, 2017** - Contact Seamus McGrath for details.

10' x 10' Booth = \$1100 10' x 20' Booth = \$1800

10' x 30' or 20' x 20' Booth = \$7.50/sq.ft.

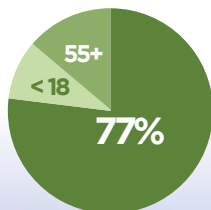
Over 500 sq.ft. = \$7.25/sq.ft.

*All booths are carpeted!

ABOUT OUR VISITORS:

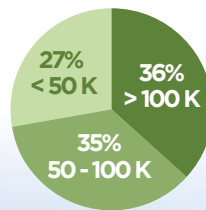
This is your opportunity to create an impactful experience with our audience of passionate riders. The thousands of attendees are looking to buy at the show or visit you following the show to buy at your stores or online.

AGE:



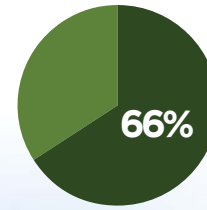
77% are in the key 18 - 54 age buying group. 56% are male, 44% are female

INCOME:



Attendees are passionate about cycling, with 36% having a household income of over 100 K annually.

VISITORS SPEND \$!



98% Vancouver Bike Show attendees say they will return to the show next year!

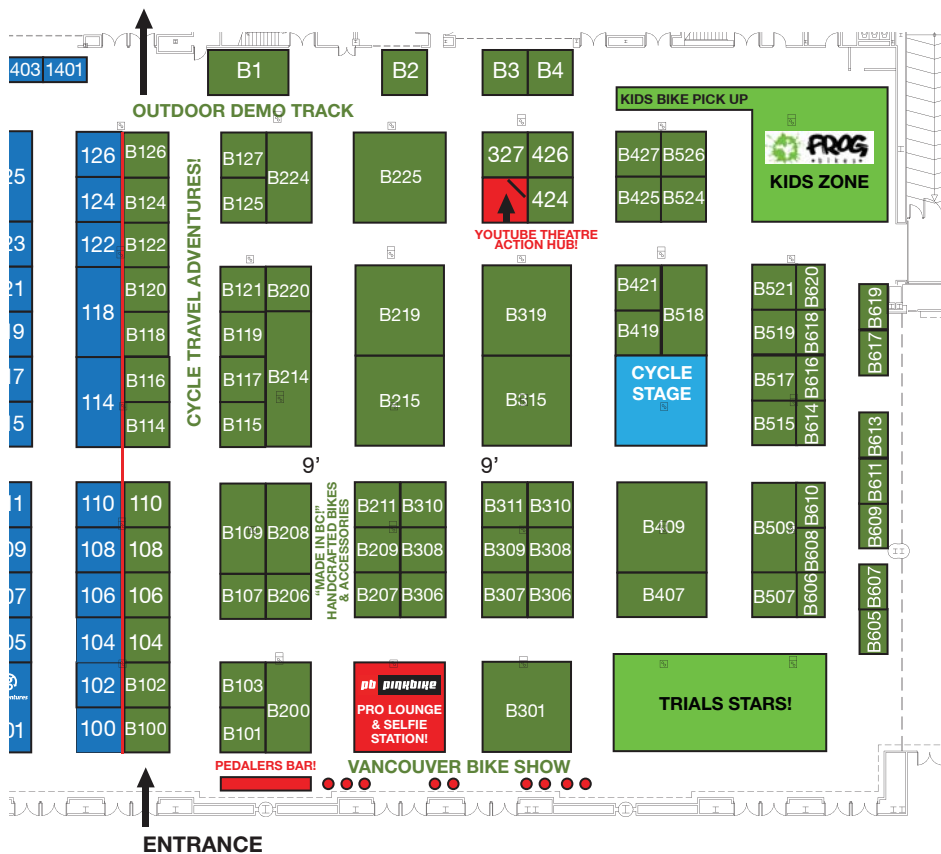




SHOW FEATURES FOR 2018!



"The Show has a great vibe; a welcome to BC type of feel"



Media Partners Include:



BOOTH SPACE IS LIMITED. BOOK TODAY FOR BEST LOCATIONS.

Seamus McGrath at 250.686.1422 or bikeshow@nationalevent.com

VancouverBikeShow.com