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British Columbia's Ultimate Cycling Showcase Gets You Ready for Your Next Ride!

VANCOUVER, B.C. – Join us March 2 & 3 at the Vancouver Convention Centre, West with the Vancouver Outdoor Adventure Show, for 2 days of fun, excellent deals and big attractions at the 2013 Vancouver Bike Show. The Vancouver Bike Show - offers exciting, new and repeat events and activities for 2013!

New this year, your 3 – 10 year old kids will enjoy the **Kranked Kids Zone** for skills, tips and safety training by the pros; challenge yourself, challenge your friends. Check out the always crowd-pleasing Trials Stars performing their exciting “trials style” manoeuvres twice daily in the Bike Features Area.

The **Pink Bike Lounge** welcomes you back to the show for 2013, with the Sombrio Pump Track area kicking off their “42 week international tour” at the Vancouver Bike Show. Watch the pros and get a chance to try the course (minimum age and ability required).

Along with over **60 cycle-related vendors exhibiting**, bike manufacturers and retail shops will offer great shopping deals for new, innovative and exciting products, cycle fashions, services, destinations and even registrations for memberships and event rides! Plus, we bring back the Cycle Stage for daily Bike Fashion Shows, cycle skills training, events and travel seminars.

See Ryder Hesjedal's 2012 Giro d'Italia winning bike and a signed pink jersey on display, meet your favourite famous pro-riders such as Geoff Gulevich, Thomas Vanderham, Andreas Hestler, Brett Tippie, Jay “Hoots”, Dave Watson and more in their Vancouver Bike Show booths all sharing their cycling experiences. You can also meet World Jr. Champion Holly Feniak and Belgium's National Cycling Champion and Olympic Medallist - Axel Merckx at the 2013 Vancouver Bike Show.

The Show by the Numbers....

The Vancouver Bike Show provides excellent sales opportunities, access to decision makers and new, future customers to build face-to-face relationships and brand awareness for your product.

- 99% of 2012 attendees said they would be back next year!
- 80% attend to view exhibits and shop the variety of products and services available on site.
- 75% of Bike Show attendees are 31+ years of age.
- 54% have an household of income of \$75,000+
- 2012 Attendance – 20,000 with Vancouver Outdoor Show entries.

The Vancouver Bike Show is co-located with the Outdoor Adventure & Travel Show and takes place Saturday, March 2nd through Sunday, March 3rd, 2013 at the Vancouver Convention Centre, West Building, 1055 Canada Place, Vancouver. For more information and schedule times, please visit www.VancouverBikeShow.com.

The Vancouver Bike Show is produced by National Event Management. With over 35 years of show experience, National Event Management produces some of the largest & best-attended events in North America. For more information about National Event Management, visit www.nationalevent.com.

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